

**#GO
HEALTH**

CAREERS EXPO

Find your passion

Exhibitor & Sponsorship Prospectus



CHECKUP

gateway to industry schools
health

The Queensland Government is a major
sponsor of this initiative.



**Queensland
Government**

About the Event

Building on the success of the inaugural #GoHealth Careers Expo in 2024, which welcomed over 2,000 students, teachers, and parents from across Queensland, the Health Gateway team is excited to invite exhibitors and sponsors to be part of this premier event in 2025.

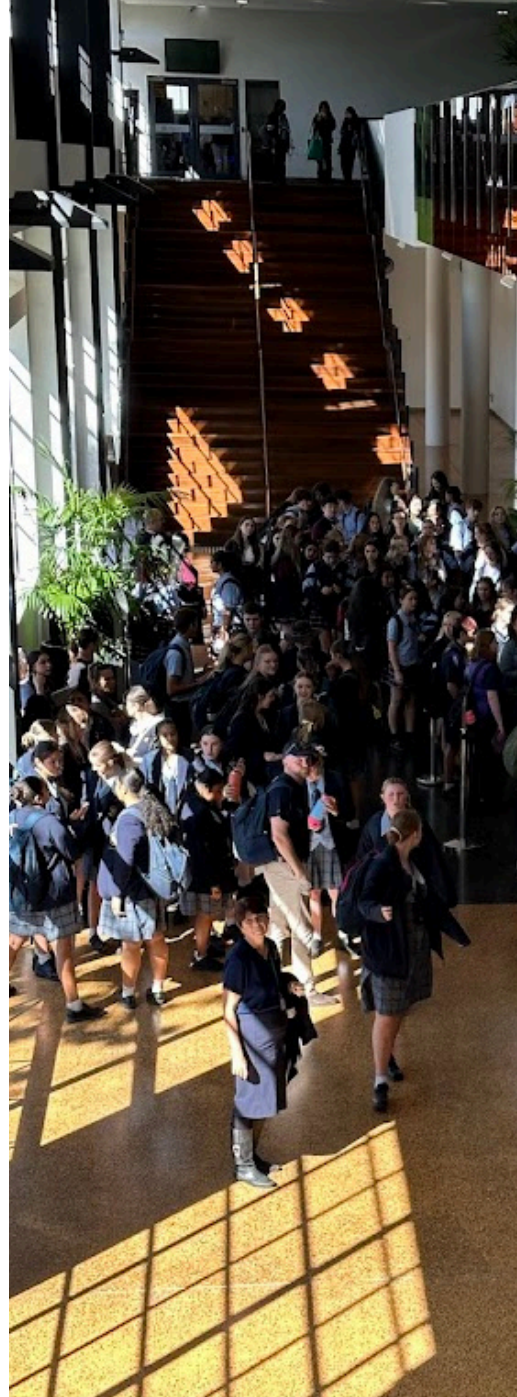
The #GoHealth Careers Expo provides a unique platform for healthcare organisations, training providers, and industry leaders to connect with the next generation of health professionals. Exhibitors have the flexibility to choose from a range of display options to suit their needs, while sponsors can contribute in various ways to enhance the event experience.

This is an excellent opportunity to engage with high school students, showcase career pathways, and inspire them to consider a future in healthcare. Organisations offering traineeship opportunities are also encouraged to participate, helping students take their first steps toward a rewarding career.

Join us in shaping the future of Queensland's health workforce!



gateway to industry schools
health



Event Details



 Date: Wednesday 18 June 2025

 Time: 9:00am - 3:00pm

 Venue: Brisbane Convention and Exhibition Centre
Exhibition Hall 3

 Register by: Friday 11 April 2025

Who We Are



CheckUP, a Queensland-based non-profit, is dedicated to improving healthcare accessibility for all. Through its outreach programs, CheckUP facilitates visits from healthcare professionals—including medical specialists, physiotherapists, podiatrists, and allied health experts—to rural and remote communities, helping to bridge healthcare gaps and improve health outcomes in underserved regions.

In addition to delivering essential healthcare services, CheckUP is actively strengthening the future health workforce through education and training initiatives, including the Gateway to Industry Schools Program – Health (Health Gateway

Program). This program supports over 100 state, private, and independent schools across Queensland, connecting students with industry experiences, career pathways, and training opportunities in the health sector. By fostering a skilled and prepared workforce, the Health Gateway Program plays a vital role in ensuring sustainable healthcare access and contributing to Queensland’s economic development. The Health Gateway Program is delivered by CheckUP in partnership with Queensland’s Department of Trade, Employment and Training (DTET). Join us in shaping the next generation of healthcare professionals and making quality healthcare accessible to all Queenslanders.



gateway to industry schools
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Thank you to our Major Sponsor



We sincerely thank the Department of Health, Queensland Government, for their continued support as the Major Sponsor of the #GoHealth Careers Expo for the second consecutive year. Their ongoing commitment to promoting health careers has been instrumental in the success of this event. Through their generous sponsorship, CheckUP has been able to highlight a diverse range of healthcare career opportunities, inspiring the next generation to pursue meaningful roles in improving the health and well-being of Queenslanders.



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Why Sponsor the 2025 #GoHealth Careers Expo?



By sponsoring this event, you will have the opportunity to:

Proven Success

The #GoHealth Careers Expo has already made a significant impact, with the 2024 event attracting thousands of engaged students and industry professionals. Be part of this growing success in 2025!

Reach Over 2,000 Attendees

This year's expo is expected to welcome over 2,000 students, parents, and teaching staff, providing unparalleled exposure to future healthcare professionals.

Direct Access to Schools

Connect with schools from across Queensland, including Health Gateway Schools, and inspire the next generation of healthcare workers.

Grow Your Future Workforce

Engage directly with students exploring healthcare careers and create connections that could lead to future recruitment opportunities.

Flexible Display Options

Whether you need a small booth or a large interactive setup, the expo offers a range of display options to suit your organisation's needs.

Boost Engagement with Hands-On Activities

Every exhibitor and sponsor must include an interactive component—whether it's a competition, a hands-on mannequin demonstration, or a fun challenge—to actively engage attendees.

Strengthen Your Brand in the Health Sector

Position your organisation as a leader in healthcare education, workforce development, and career pathways by showcasing your brand at this major industry event.

Complimentary Booths for Sponsors

All sponsors receive a complimentary exhibitor booth, with size and placement dependent on sponsorship level, ensuring maximum visibility and engagement.

Sponsorship Packages

Gold Sponsorship Package



- A customised exhibitor space
- Up to three 30-minute speaking opportunities throughout the day
- Exclusive title sponsor recognition, including company name in the event title.
- Premium logo placement on the event website, promotional materials, event signage, and stage backdrops.
- Featured in all press releases, newsletters, and marketing campaigns.
- Extensive social media campaign highlighting the partnership.
- Prominent logo displayed on event signage

\$10,000
GST exclusive

Silver Sponsorship Package



- Up to 3m x 9 Exhibitor space
- Up to 30 minute speaking opportunity
- Prominent display of company logo on the event website, promotional materials, and event signage.
- Featured in dedicated email blasts to attendees.
- Social media mentions across all event platforms.
- Social media shout-outs before, during, and after the event.
- Sponsorship recognition throughout the event
- Logo displayed on event signage

\$5,000
GST exclusive

Bronze Sponsorship Package



- Up to 3m x 6m Exhibitor space
- Logo on website and all promotional materials
- Social media shout-outs before, during, and after the event.
- Sponsorship recognition throughout the event
- Logo displayed on event signage

\$2,500
GST exclusive

Sponsorship Packages

Other Sponsorship Opportunities

- Coffee Cart
- Welcome to Country Performance
- #GoHealth Careers Expo Lights
- Photobooth

\$1,000
GST exclusive

- Apple iPad's - Prizes for students
- Merchandise Sponsor
- Exhibitor Care Pack Sponsor
- Signage Sponsor

\$2,000
GST exclusive



HEALTH CAREER EXPO SPONSORSHIP APPLICATION FORM

ORGANISATION INFORMATION

Full Name	<input type="text"/>		
Job Title/Position	<input type="text"/>		
Organisation	<input type="text"/>		
Postal Address	<input type="text"/>	Suburb/City	<input type="text"/>
State/Postcode	<input type="text"/>	Country	<input type="text"/>
Phone	<input type="text"/>	Mobile	<input type="text"/>
Email	<input type="text"/>		

Opportunity	Value	Quantity Available	Status	Your selection
Gold	\$10,000	1	Available	<input type="checkbox"/>
Silver	\$5,000	4	Available	<input type="checkbox"/>
Bronze	\$2,500	10	Available	<input type="checkbox"/>
Other	\$1,000 - \$2,000	10	Available	<input type="checkbox"/>

If Other, please specify:

PAYMENT DETAILS

Total Amount Payable AUD: \$

The Expo Organisers will forward an invoice upon acceptance of sponsorship and, once confirmed, will be in contact regarding your sponsorship entitlements. **Please note that all prices stated above are GST exclusive. GST will be added to the final invoice.**

TO SECURE YOUR SPONSORSHIP (and for any other enquiries)

Complete and return to:

- Kat Murray, CheckUP Australia kmurray@checkup.org.au

DECLARATION

I have read the Sponsorship Prospectus and agree to the 'Terms & Conditions' outlined in the document. I declare that I am authorised to make this commitment on behalf of my organisation.

Contact name	<input type="text"/>	Signature	<input type="text"/>
Date	<input type="text"/>		

Exhibitor Categories and Pricing

Queensland Health Providers

- Queensland Health providers will receive complimentary displays.
- Please advise your space requirements.
- In addition to power and internet, one complimentary trestle table and two chairs per 3m x 3m space will be provided if requested.

Other Health Providers & Not-For-Profit Organisations

- Receive up to a 6m x 3m complimentary area (booth or open display).
- Larger display areas are available at an additional cost.
- Please contact Kat from the Health Gateway Team for further information.

Commercial Enterprises

Applies to Universities, Registered Training Organisations and Group Training Organisations

Space Size	Space	Cost (incl. GST)
3m x 3m	Booth or Open Area	\$550
3m x 6m	Booth or Open Area	\$1,100
3m x 9m	Booth or Open Area	\$2,200

- The minimum exhibitor space is 3m x 3m.
- Each 3m x 3m space includes:
- Complimentary trestle table and two chairs (upon request).
- Electricity and power access at no additional cost.

Exhibitor Information

Information for all Exhibitors

- All displays must have an **element of interactivity**. This can include games, competitions, hands-on activities, quizzes, virtual reality experiences, live demonstrations, or Q&A sessions.
- For all displays larger than 3m x 9m, please contact Kat Murray (kmurray@checkup.org.au).
- Additional furniture can be hired at the exhibitor's expense.
- Exponet will be in touch closer to the date to confirm your requirements.

Exhibitor Benefits

- Direct engagement with students, educators, and job seekers.
- Promote career pathways and opportunities in the health sector.
- Network with key industry professionals and stakeholders.
- Complimentary inclusion in event marketing materials (subject to deadlines).



ORGANISATION INFORMATION

Full Name	<input type="text"/>		
Organisation	<input type="text"/>		
Exhibitor Category	<input type="text"/>		
Postal Address	<input type="text"/>	Suburb/City	<input type="text"/>
State/Postcode	<input type="text"/>	Country	<input type="text"/>
Phone	<input type="text"/>	Mobile	<input type="text"/>
Email	<input type="text"/>		

DISPLAY INFORMATION AND REQUIREMENTS

<input type="text"/>	Space Required (in meters)	<input type="checkbox"/>	Number of People Assisting with Display
<input type="checkbox"/>	Do you require internet access?	<input type="checkbox"/>	Will you require access to electrical outlets? (Y/N)
Please provide a description of your display. Also include an additional requirements you may have.	<input type="text"/> <i>Eg: Mock hospital ward, CPR demonstrations, hands on activities</i>		

PAYMENT DETAILS

Total Amount Payable AUD: \$

The Expo Organisers will forward an invoice upon acceptance of exhibitor application, once confirmed.

TO SECURE YOUR EXHIBITOR SPACE (and for any other enquiries)

Complete and return to:

- Kat Murray, CheckUP Australia kmurray@checkup.org.au

DECLARATION

Submission Deadline:

Submit your completed application form by 11 April 2025 to secure your space at the Health Careers Expo.

Contact name	<input type="text"/>	Signature	<input type="text"/>
Date	<input type="text"/>		

Terms and Conditions:

Please ensure that you read and agree to the terms and conditions outlined in the Exhibitor Agreement document, which will be provided upon approval of your application. This document must be signed and returned to kmurray@checkup.org.au no later than COB Friday 11 April 2025.

TERMS & CONDITIONS

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1. All Sponsor and Exhibitor agreements are with the Client, CheckUP Australia.
2. Receipt of an application form confirms your intention to sponsor or exhibit.
3. Confirmation is subject to approval by the expo committee.
4. The Sponsor/Exhibitor shall not damage any of the provided items or the venue. Any resulting damages must be paid to the supplier or venue by the exhibitor directly.
5. The Expo committee and CheckUP Australia or any of its staff/volunteers shall not be held responsible for any loss, damage or theft of the exhibitor stand or products.
6. All displays must have an element of interactivity.
7. Exhibitors are required to provide copies of insurances relevant to the exhibition including public liability.

CANCELLATIONS

Exhibitors may cancel their participation in the #GoHealth Careers Expo by providing written notice to the event organisers at kmurray@checkup.org.au. The following cancellation fees will apply:

- Cancellations received on or before 25 April 2025 – Full refund, minus a \$100 administrative fee.
- Cancellations received between 26 April 2025 and 18 May 2025 – 50% refund of the total exhibitor fee.
- Cancellations received after 19 May 2025 – No refund will be issued.

Refunds will be processed within 30 days of receiving a written cancellation request. Exhibitors who fail to attend the event without prior notice will not be eligible for any refund.

The event organisers reserve the right to cancel the expo or modify event details due to unforeseen circumstances. In such cases, exhibitors will be notified promptly, and refund options will be assessed based on the situation.

By registering as an exhibitor, you acknowledge and agree to these cancellation terms.

ENQUIRIES TO

Kat Murray

Health Gateway Coordinator
CheckUP Australia
07 3105 8300
kmurray@checkup.org.au

Sabrina Kerr

Health Gateway Manager
CheckUP Australia
07 3105 8300
sabrinakerr@checkup.org.au

Thank You



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