

gateway to industry schools
health

**20
25**

CAIRNS

**#GO
HEALTH**

CAREERS EXPO



SPONSORSHIP PROSPECTUS

Find your passion



ABOUT THE EVENT

Welcome to the Cairns #GOHealth Careers Expo 2025!

We are excited to invite you to be a part of this innovative and new event that will bring together healthcare professionals, educators, high school students and their parents/carers as well as job seekers and career changers, from all over Tropical North Queensland.

Industry specific events such as this are the perfect platform to network, inspire, learn, grow and shape Queensland's future health workforce.

We plan to attract all Health disciplines, including acute health, wellness health, allied health and social services.

CheckUP and the Cairns Regional Jobs committee are planning an immersive, hands on and engaging exhibition to encourage students to #GOHealth as a career choice.

You can even contribute to a live jobs board and find staff to fill current shortages.

EVENT DETAILS

Wednesday 26 March, 2025 *

9:00am - 5:00pm

Cairns Convention Centre
Wharf Street, Cairns.

*setup Tuesday 25 March, 2025



ABOUT CHECKUP

CheckUP, a Queensland-based non-profit, is dedicated to enhancing healthcare accessibility for all. One key initiative involves dispatching healthcare professionals, including physiotherapists, podiatrists, and allied health experts, to rural and remote communities. This outreach program narrows the healthcare gap and improves health outcomes in underserved regions.

Additionally, CheckUP is committed to bolstering the local health workforce through

education and training programs such as the Gateway to Industry Schools Program – Health (Health Gateway Program). These efforts ensure sustainable access to healthcare services and contribute to the region's economic development. Join us in our mission to make healthcare truly accessible to all Queenslanders.

The Health Gateway Program is a project being delivered by CheckUP in partnership with Queensland's Department of Employment, Small Business and Training (DESBT).



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ABOUT THE CAIRNS RJC

The Cairns Regional Jobs Committee (RJC) was established to address workforce challenges and identify skill needs in the Cairns Local Government Area (LGA) in order to drive job growth and plan for the future.

Supported and funded by the Queensland Government, it includes experts from key regional industries of Health & Social Services, Marine, Aviation, Construction, Tourism, Energy & Renewables, alongside local government education and training and small business representatives.

In partnership with the Cairns Chamber of Commerce, the RJC contributed to the Workforce Development Plan for the Aviation, Maritime, and Marine sectors, developed and delivered by Jobs Queensland, showcasing regional collaboration. It also participated in the Queensland Skills Strategy consultation, focused on improving training systems, upskilling, and school-to-industry pathways.

Working with government departments, the RJC was able to realise the Parents & Pathways Seminar Career Guidance Forum and Meeting of the Minds, to align education with industry needs.



Why Sponsor the 2025 Cairns #GOHealth Expo?



By sponsoring this event, you will have the opportunity to:

Exceptional Exposure:

With an estimated 2500 attendees throughout the day, this expo offers unparalleled exposure to a diverse and engaged audience. Your organisation will have the unique opportunity to connect with high school students, career changers, healthcare professionals, and registered training organisations under one roof.

Make a Difference

Your support will directly contribute to growing Queensland's future health workforce by allowing students from around the state the opportunity to gain more knowledge about the wide range of career pathways in healthcare and inspire the next generation and find new employees.

Showcase Your Brand:

As a sponsor, your brand will be prominently featured in various promotional materials, including guest bags, event websites, social media posts, and more. Your logo will also take pride of place at the event, ensuring that your presence is impossible to miss.

Complimentary Exhibitor Booth:

Sponsor tiers, from Platinum to Silver, will receive a complimentary exhibitor booth. This is your opportunity to engage directly with attendees, demonstrate your products or services, and build meaningful connections.

SPONSORSHIP OPPORTUNITIES

#GO HEALTH

Level	Platinum	Gold	Silver	Bronze
Cash Contribution	\$10,000	\$5,000	\$3,000	\$1,500
Speaking Opportunity	✓			
Exhibition space	Double display in prime position	Single display in prime position	Single display	
Logo on website and promotional materials	✓	✓	✓	✓
Sponsorship recognition during expo (banner, MC)	✓	✓	✓	✓
Dedicated Facebook post/s leading up to expo	3	2	1	1
Complimentary exhibition registration	5 Registrations	3 Registrations	2 Registrations	2 Registrations
Opportunity for additional marketing specific to sponsorship	2 x Banners Named Award at the Health Gateway Awards	1 x Banner	1 x Banner	1 x Banner
Printout placed at dedicated Sponsor stand	✓	✓	✓	✓
Complimentary Event Parking	2 spots	1 spots		

GENERAL INCLUSIONS

General inclusions in sponsorship packages are:

- Opportunity to display in the Exhibition Area for the event (except Bronze level - discounted displays available).
- Recognition (at the level specified in the sponsorship type) on expo website, event social media channels and all promotional materials with inclusion of company logo and, where applicable, a link to company website or an advertisement (dependent on level of sponsorship. Finished artwork to be supplied by sponsor).
- Verbal recognition of sponsorship at the opening ceremony and company logo to appear on PowerPoint slides during the opening session and on the 'Thanking Sponsors' PowerPoint slide during the day.
- Identification as a 'sponsor' on your name badge.
- Complimentary registration to the expo (at the level specified in the sponsorship type) where registration includes attendance at the Health Career Expo.
- Discounted registration fee for additional registrations from your organisation.
- Attendance numbers and an electronic delegate list (name, position and organisation) subject to delegate consent.
- One promotional printout (to be approved for size by the Expo Organisers) to be displayed at the dedicated Sponsor acknowledgment stand.
- Powered displays, Trestle table and chairs are all available, please advise the Expo Organisers if you require any of these.

ENQUIRIES TO

Janelle Yarwood

Project Manager
Cairns Regional Jobs Committee
07 4031 1838
rjc@cairnschamber.com.au

Sabrina Kerr

Health Gateway Manager
CheckUP Australia
07 3105 8300
sabinakerr@checkup.org.au

HEALTH CAREER EXPO SPONSORSHIP AGREEMENT FORM

ORGANISATION INFORMATION

Full Name	<input type="text"/>		
Job Title/Position	<input type="text"/>		
Organisation	<input type="text"/>		
Postal Address	<input type="text"/>	Suburb/City	<input type="text"/>
State/Postcode	<input type="text"/>	Country	<input type="text"/>
Phone	<input type="text"/>	Mobile	<input type="text"/>
Email	<input type="text"/>		

Opportunity	Value	Quantity Available	Status	Your Choice
Platinum	\$10,000	3	Available	<input type="checkbox"/>
Gold	\$5,000	3	Available	<input type="checkbox"/>
Silver	\$3000	2	Available	<input type="checkbox"/>
Bronze	\$1500	2	Available	<input type="checkbox"/>

PAYMENT DETAILS

Total Amount Payable AUD: \$

The Expo Organisers will forward an invoice upon acceptance of sponsorship and, once confirmed, will be in contact regarding your sponsorship entitlements.

TO SECURE YOUR SPONSORSHIP (and for any other enquiries)

Complete and return to:

- Janelle Yarwood - Cairns Regional Jobs Committee: rjc@cairnshamber.com.au

DECLARATION

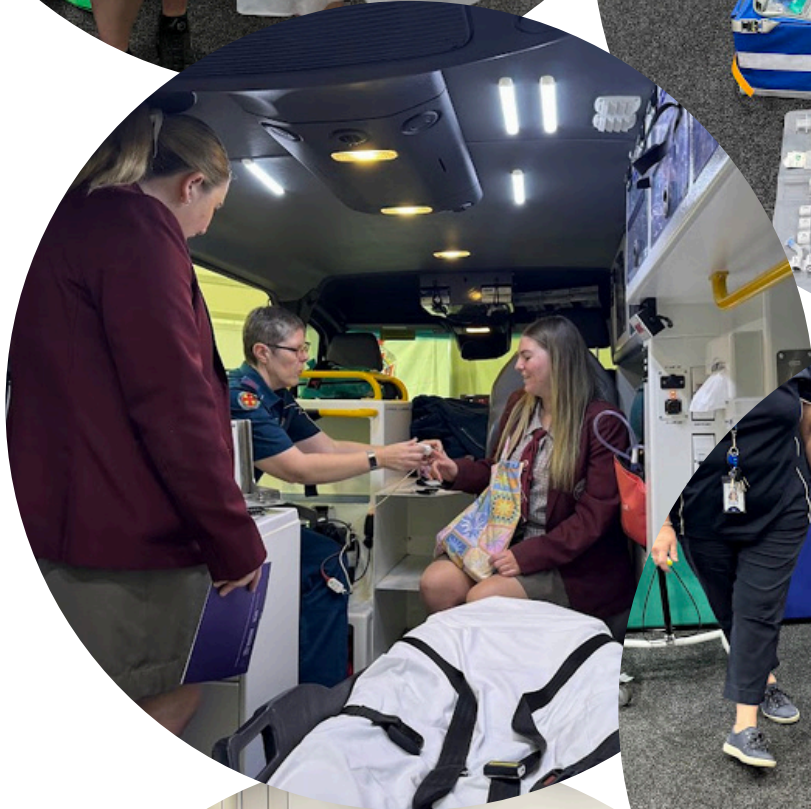
I have read the Sponsorship Prospectus and agree to the 'Terms & Conditions' outlined in the document. I declare that I am authorised to make this commitment on behalf of my organisation.

Contact name	<input type="text"/>	Signature	<input type="text"/>
Date	<input type="text"/>		

TERMS & CONDITIONS

TERMS AND CONDITIONS

1. All sponsorship is with the Client, Cairns Regional Jobs Committee.
2. Receipt of a booking form confirms your intention to sponsor.
3. Confirmation is subject to approval by the expo committee.
4. Payment must be made within 30 days of invoice, with all payments finalised at least 30 days prior to the event.
5. **Cancellation policy:** Cancellation 60+ days prior to the event will incur payment of 25% of contracted amount. Cancellation 0-59 days prior to the event will incur payment of 100% of the contracted amount. All cancellations must be made in writing to rjc@cairnschamber.com.au
6. The Sponsor shall not damage any of the provided items or the venue. Any resulting damages must be paid to the supplier or venue by the exhibitor directly.
7. The Expo committee, Cairns Regional Jobs Committee and CheckUP Australia or any of its staff/volunteers shall not be held responsible for any loss, damage or theft of the exhibitor stand or products.
8. Sponsors may be required to provide copies of insurances relevant to the exhibition including public liability.



Photos of #GOHealth 2024
Royal International
Convention Centre Brisbane

TESTIMONIALS FROM EXHIBITORS AT #GOHEALTH 2024

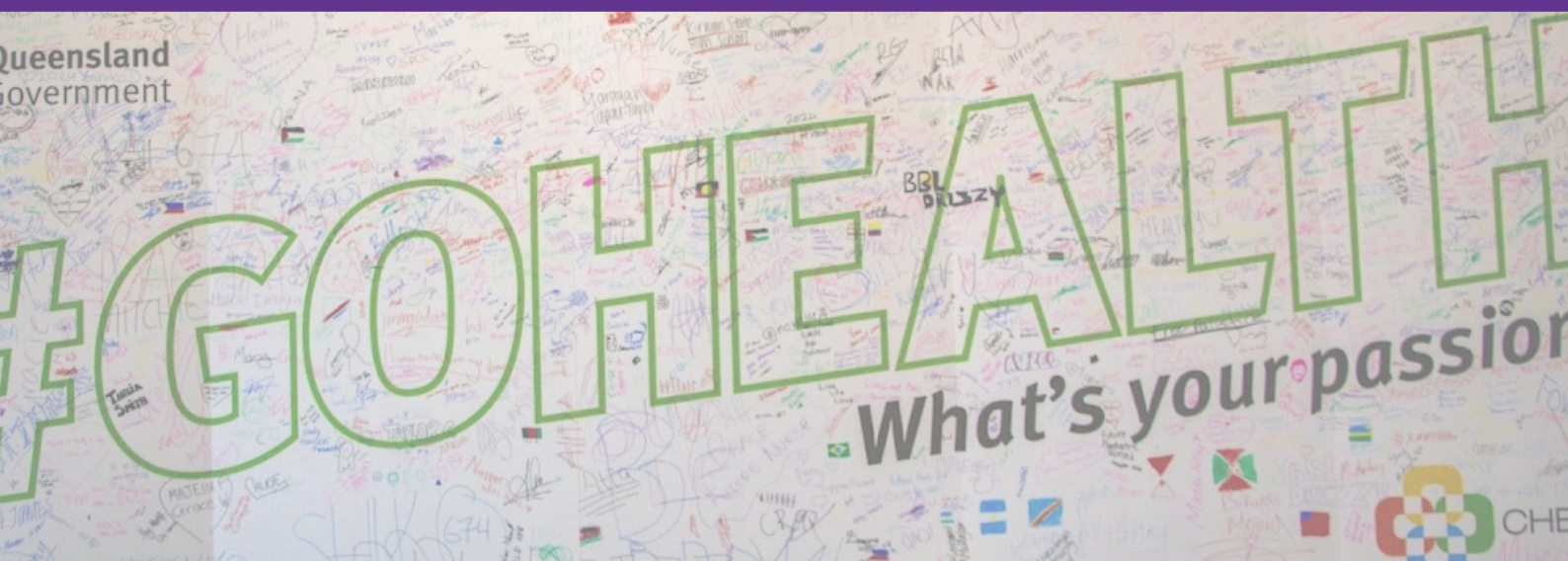
“Thank you for the opportunity to participate. It was a well-organised and engaging event, and we appreciated the chance to connect with so many interested students and industry professionals.”

“The overall atmosphere was very positive, the Expo was a very professional set up and I loved the fact that every student was interested in engaging in conversation.”



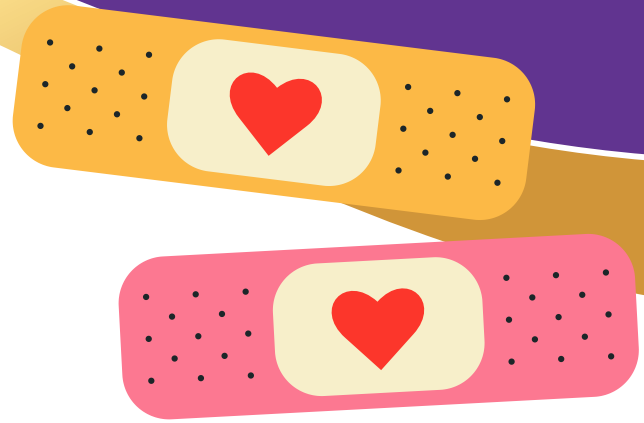
“The expo ... had a good mix of exhibitors. The steady stream of schools kept us very busy, which was great. Most schools had Years 10, 11 and/or 12 which resulted in much more productive conversations. It was really good having a single career area (health) to focus on which meant we could bring the paramedicine gear and know we were hitting the right audience.”

“I appreciated the GoHealth Careers Expo for its excellent organisation and the valuable opportunities it provided us as a stand holder. The students were very interested in the exhibitors, and the Passport stamp collecting was a great idea to keep them engaged.”



“It was very well set out with the different interactive scenarios between the booths which was great. The enthusiasm of the students was amazing, with wanting to know all about what Mackay had to offer being a regional centre.”

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THANK YOU



CHECKUP

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The Department of Health,
Queensland Government is a
major sponsor of this initiative.



**Queensland
Government**

