

gateway to industry schools  
**health**

**20  
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**CAIRNS**

**#GO  
HEALTH**

**CAREERS EXPO**



**EXHIBITOR BOOKLET**

*Find your passion*



The Department of Health, Queensland Government is a major sponsor of this initiative.



# ABOUT THE EVENT

Welcome to the 2025 Cairns #GoHealth Careers Expo. This is an exciting event aimed at connecting health professionals from across Regional Queensland with high school students, job seekers and career changers that are interested pursuing a career in Health.

The expo provides a unique platform for exhibitors to showcase their organisations, services, and career opportunities in the health industry.

Exhibitors have the flexibility to choose from a variety of display options, ranging from static stands to practical demonstrations, allowing attendees to engage firsthand with the dynamic world that is healthcare.

## EVENT DETAILS

**26 MARCH 2025 \***

**9:00am - 5:00pm**

Cairns Convention Centre  
Wharf Street, Cairns

Exhibitor setup 25 March, 2025





Photos of #GOHealth 2024  
Royal International  
Convention Centre Brisbane



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## ABOUT THE CAIRNS RJC

The Cairns Regional Jobs Committee (RJC) was established to address workforce challenges and identify skill needs in the Cairns Local Government area (LGA) in order to drive job growth and plan for the future.

Supported by the Queensland Government, it includes experts from key regional industries of Health & Social Services, Marine, Aviation, Construction, Tourism, Energy & Renewables, alongside local government education and training and small business representatives.

In partnership with the Cairns Chamber of Commerce, the RJC contributed to the Workforce Development Plan for the Aviation, Maritime, and Marine sectors, showcasing regional collaboration. It also participated in the Queensland Skills Strategy consultation, focused on improving training systems, upskilling, and school-to-industry pathways.

Working with government departments, the RJC was able to realise the Parents & Pathways Seminar Career Guidance Forum and Meeting of the Minds, to align education with industry needs.





## ABOUT CHECKUP

CheckUP, a Queensland-based non-profit, is dedicated to enhancing healthcare accessibility for all. One key initiative involves dispatching healthcare professionals, including physiotherapists, podiatrists, and allied health experts, to rural and remote communities. This outreach program narrows the healthcare gap and improves health outcomes in underserved regions.

Additionally, CheckUP is committed to bolstering the local health workforce through

education and training programs such as the Gateway to Industry Schools Program – Health (Health Gateway Program). These efforts ensure sustainable access to healthcare services and contribute to the region's economic development. Join us in our mission to make healthcare truly accessible to all Queenslanders. The Health Gateway Program is a project being delivered by CheckUP in partnership with Queensland's Department of Employment, Small Business and Training (DESBT).





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# THANK YOU TO OUR MAJOR SPONSOR

We extend our gratitude to the Department of Health, Queensland Government for their invaluable support as the Major Sponsor of the #GoHealth Careers Expo. Their commitment to promoting health careers has laid a strong foundation for the success of this event.

Through their generous sponsorship, the Department of Health, Queensland Government has allowed CheckUP and the Cairns Regional Jobs Committee to showcase a diverse range of healthcare career opportunities, inspiring our young people and career changers to pursue impactful roles in improving the health of Queenslanders.



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# Exhibitor Display Options



## EXHIBITORS

We are seeking a range of Health providers to showcase the potential of this sector. In order to achieve this, limited space exists for each profession. Secure your space by completing registration and returning ASAP

### Static Stands

Informational stands where exhibitors can distribute brochures, pamphlets, and promotional materials about their organisation, services and opportunities.

### Practical Demonstrations

Engage students with live demonstrations and interactive displays such as CPR, blood pressure monitoring, bandaging etc, -hands-on activities that showcase skills required in the healthcare field.

### Mock Setups

Create a realistic environment by setting up mock consultation rooms, emergency rooms, or activity areas, providing students with a glimpse into the day-to-day operations of your facility and / or profession.

Showcase the jobs and skills in your profession

# HEALTH CAREER EXPO EXHIBITOR APPLICATION

## ORGANISATION INFORMATION

Full Name	<input type="text"/>		
Organisation	<input type="text"/>		
Organisation Type	<input type="text"/>		
Postal Address	<input type="text"/>	Suburb/City	<input type="text"/>
State/Postcode	<input type="text"/>	Country	<input type="text"/>
Phone	<input type="text"/>	Mobile	<input type="text"/>
Email	<input type="text"/>		

## DISPLAY INFORMATION AND REQUIREMENTS

<input type="checkbox"/> Information Stand	<input type="checkbox"/> Number of 3mx2m stands required
<input type="checkbox"/> Mock Setup of Workspace	<input type="checkbox"/> Number of People Assisting with Display
<input type="checkbox"/> Live Demonstration	<input type="checkbox"/> Will you require access to an electrical outlet? ( Y / N )

Do you have specific space requirements or setup considerations?

## DECLARATION

### Submission Deadline:

Submit your completed application form by **30 January 2025** to secure your space at the Health Careers Expo.

Contact name	<input type="text"/>	Signature	<input type="text"/>
Date	<input type="text"/>		

### Terms and Conditions:

Please ensure that you read and agree to the terms and conditions outlined in the Exhibitor Agreement document, which will be provided upon approval of your application. This document must be signed and returned to [rjc@cairnschamber.com.au](mailto:rjc@cairnschamber.com.au) no later than **COB Thursday, 30 January 2025**

Thank you for your interest in being part of this exciting event! With your help, we look forward to showcasing the diverse opportunities within the healthcare industry and inspiring the next generation of health professionals.

For any inquiries, please contact Janelle Yarwood - [rjc@cairnschamber.com.au](mailto:rjc@cairnschamber.com.au)





# GENERAL INCLUSIONS

General inclusions for Exhibitors are:

- Opportunity to display in the Exhibition Area for the event
- Recognition on expo website, Social Media channels and all promotional materials with inclusion of company logo.
- Registration to the expo (or complimentary if a sponsorship package is purchased, where registration includes attendance)
- Powered displays, Trestle table and chairs are all available, please advise the Expo Organisers if you require any of these. Tablecloths are not included by the venue.

Specific additional inclusions, and detailed extent of these inclusions, are noted in sponsorship package descriptions.

# TERMS & CONDITIONS

1. All exhibitor agreements are with the Client, Cairns Regional Jobs Committee.
2. Receipt of an application form confirms your intention to exhibit.
3. Confirmation is subject to approval by the expo committee.
4. The Exhibitor shall not damage any of the provided items or the venue. Any resulting damages must be paid to the supplier or venue by the exhibitor directly.
5. The Expo committee, Cairns Regional Jobs Committee and CheckUP Australia or any of its staff/volunteers shall not be held responsible for any loss, damage or theft of the exhibitor stand or products.
6. Exhibitors may be required to provide copies of insurances relevant to the exhibition including public liability.
7. Setup of displays will occur on the afternoon of March 25, must be ready to go before doors open and are not to be packed down or removed until event is closed.

# ENQUIRIES TO

## **Janelle Yarwood**

Project Manager  
Cairns Regional Jobs Committee  
07 4031 1838  
[rjc@cairnschamber.com.au](mailto:rjc@cairnschamber.com.au)

## **Sabrina Kerr**

Health Gateway Manager  
CheckUP Australia  
07 3105 8300  
[sabrinakerr@checkup.org.au](mailto:sabrinakerr@checkup.org.au)

# TESTIMONIALS FROM EXHIBITORS AT #GOHEALTH 2024

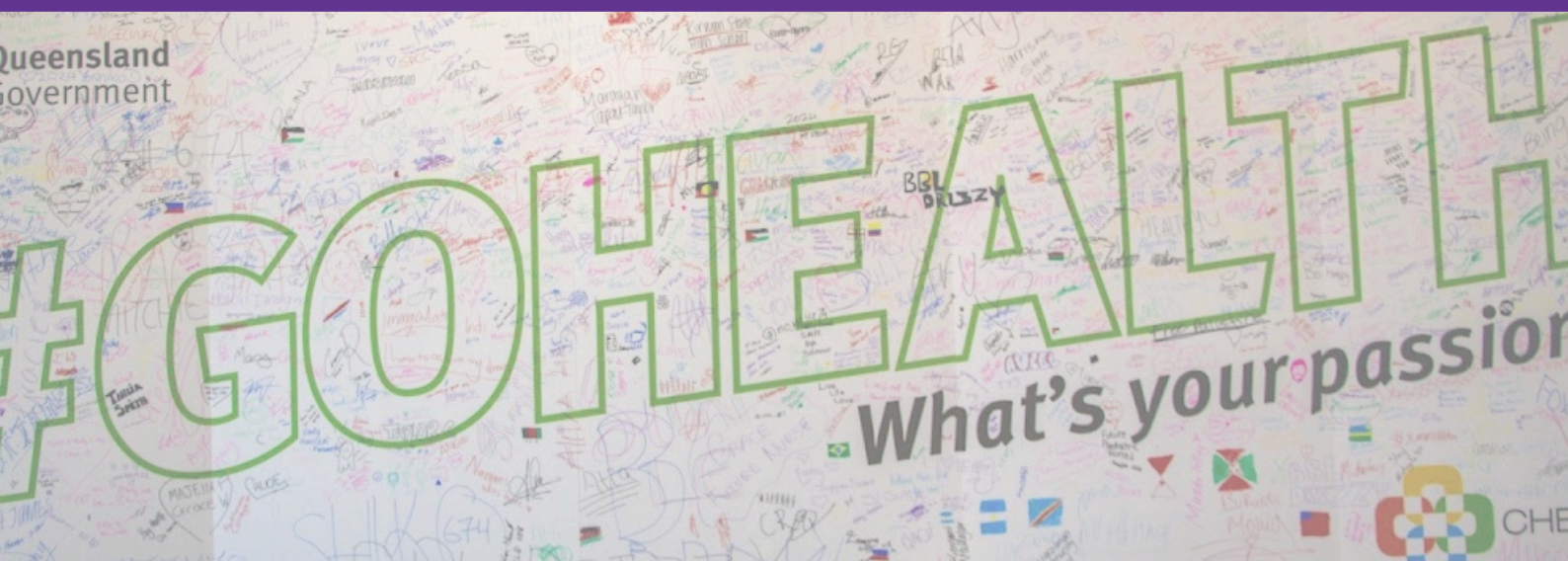
“Thank you for the opportunity to participate. It was a well-organised and engaging event, and we appreciated the chance to connect with so many interested students and industry professionals.”

“The overall atmosphere was very positive, the Expo was a very professional set up and I loved the fact that every student was interested in engaging in conversation.”



“The expo ... had a good mix of exhibitors. The steady stream of schools kept us very busy, which was great. Most schools had Years 10, 11 and/or 12 which resulted in much more productive conversations. It was really good having a single career area (health) to focus on which meant we could bring the paramedicine gear and know we were hitting the right audience.”

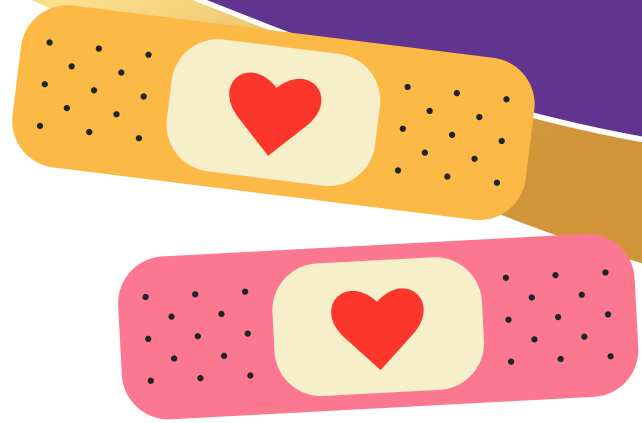
“I appreciated the GoHealth Careers Expo for its excellent organisation and the valuable opportunities it provided us as a stand holder. The students were very interested in the exhibitors, and the Passport stamp collecting was a great idea to keep them engaged.”



“It was very well set out with the different interactive scenarios between the booths which was great. The enthusiasm of the students was amazing, with wanting to know all about what Mackay had to offer being a regional centre.”



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# THANK YOU

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